



# Lowcountry PADDLEFEST

2025 SPONSOR OPPORTUNITIES



[lowcountrypaddfest.com](http://lowcountrypaddfest.com)







# LOWCOUNTRY PADDLEFEST

## Lowcountry PaddleFest presented by OluKai Friday, September 5<sup>th</sup> - Sunday, September 7<sup>th</sup>

The Lowcountry PaddleFest is a vibrant, family-friendly weekend celebrating paddle sport, coastal culture, and community. Set against the stunning backdrop of Hilton Head Island, festival kicks off Friday, September 5<sup>th</sup> and concludes on September 7<sup>th</sup>. Proceeds from the event will be evenly distributed between The Outside Foundation and the Hilton Head Island Recreation Association, supporting local programs and environmental initiatives. Sponsor checks can be made payable to The Outside Foundation, who will manage and distribute funds accordingly. For sponsorship questions or additional information, please contact Mary Heitman at: [mary@outsidefoundation.org](mailto:mary@outsidefoundation.org)

**September 5:** The day begins with sprint races, paddle clinics, and a lively check-in party at Outside Hilton Head in Shelter Cove. The evening will also feature vendor setup and secure boat drop-off.

**September 6:** Saturday kicks off with distance races, followed by kids races and the open Dragon Boat experience, "Paddle with a Professional." Don't miss the Kids Paddle Challenge—a fun buoy race using anything that floats! We'll have paddleboards and kayaks ready, or bring your own. It's a family-friendly day that wraps with a festive awards ceremony!

**September 7:** The action moves to the Sea Pines Beach Club with beach tech races. The PaddleFest concludes with a community-led coastal cleanup at Pinckney Island with The Outside Foundation.



The Hilton Head Island Recreation Association is a non-profit organization dedicated to improving the quality of life for people of all ages. The Association produces, provides and coordinates public recreation programs, "wellness" activities and community events. The Association commits itself to monitoring the recreation needs of the community and instituting change where appropriate.



The Outside Foundation (TOF) was formed in 2014 with a mission to get kids outside, and to preserve and protect our local environment. As a grassroots, environmentally-focused non-profit, The Outside Foundation seeks to develop, enhance, and expand programs directed at providing opportunities for children to explore and develop lasting connections with our local waters and ecosystem.



# PRESENTING SPONSOR

\$5,000

## Exclusive Opportunity – Only One Available

- Premier display space in the pre- and post-race area, plus branded flags in the spectator zone
- Featured presence at the Friday evening packet pick-up event
- 10 spectator tickets aboard the Ohana Boat Charter
- Two dedicated social media posts per month, plus consistent brand mentions across The Outside Foundation and Lowcountry Boil Paddle Fest social channels through race day (option to include Island Rec promotion available)
- Two dedicated email spotlights featuring your business, sent to both race participants and The Outside Foundation's broader contact list
- Prominent logo placement on racer t-shirts, all race marketing materials, and the official event website (Lowcountrypaddle.com)
- Featured logo in the sponsor section of all Paddle Fest emails
- Premium logo placement on the official race banner
- Opportunity to include a branded item in racer swag bags
- Exclusive invitation to "Meet the Racers Beer Pint Night" on Friday evening

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# GOLD SPONSOR

\$2,500

## Up To 5 Available

- Reserved display space in the pre- and post-race area, plus branded flags in the spectator zone
- Featured presence at the Friday evening packet pick-up event
- 6 spectator tickets aboard the Ohana Boat Charter
- One dedicated social media post per month, with ongoing brand mentions across The Outside Foundation and Lowcountry Boil Paddle Fest social channels through race day
- Two dedicated email features highlighting your business to race participants and The Outside Foundation's contact list
- Logo placement on racer t-shirts, all race marketing materials, and the official event website
- Inclusion in the sponsor section of all Paddle Fest emails
- Logo featured on the official race banner
- Opportunity to include a branded item in racer swag bags
- Invitation to "Meet the Racers Beer Pint Night" on Friday evening





## SILVER SPONSOR

\$1,500

- Reserved display space in the pre- and post-race area — ideal for a branded tent or activation
- 4 spectator tickets aboard the Ohana Boat Charter
- One dedicated social media post per month, with continued brand mentions via The Outside Foundation and Paddle Fest channels through race day
- Logo featured in the sponsor section of all Paddle BattFESle emails
- Logo placement on racer t-shirts, all race marketing materials, and the official event website
- Inclusion on the official race banner
- Opportunity to include a branded item in racer swag bags
- Invitation to “Meet the Racers Beer Pint Night” on Friday evening

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## BRONZE SPONSOR

\$500

- Social Media Call-outs on The Outside Foundation & Paddle Fest pages through race day
- 2 Spectator Tickets on the Ohana Boat Charter
- Logo Placement on race banner & all marketing materials
- Opportunity to place an item in Racer swag bag
- Invitation to “Meet the Racers Beer Pint Night” on Friday evening

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## PADDLE SPONSOR

### 100 for \$100 Challenge Campaign

Be one of 100 changemakers! We’re challenging 100 individuals to each donate \$100 to support Kids in Kayaks, a program that connects local youth with the Lowcountry’s waterways through hands-on environmental education and paddling adventures.

Your gift directly funds 40 full scholarships, giving 40 kids the opportunity to participate in this life-changing program. Every contribution helps foster the next generation of outdoor stewards—one paddle at a time. Join the movement and make waves that last a lifetime.

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